



FUR CLEMT, WIGAN

Case Study

Mash Up by Milliken

Mash Up is a striking floor covering collection that can be installed in almost any environment. With six colour palettes to choose from, the collection is compiled from a curated combination of first quality carpet tiles derived from excess Milliken product. This sustainable initiative makes an important contribution to driving down product waste while providing a creative and economical floor covering solution.

Milliken[™]

Background

Fur Clemt is a community interest company dedicated to reducing food poverty in its local area of Wigan, through cafés, food outlets and a food sharing scheme. Operating since 2015, the company's fully accessible building features a range of spaces made available for hire by the local community. The enterprise needed some new floor coverings to make its building more inviting and comfortable.

*"Fur Clemt"
is local Wigan dialect
meaning
'very hungry'
an apt name for a
food sharing
charity*

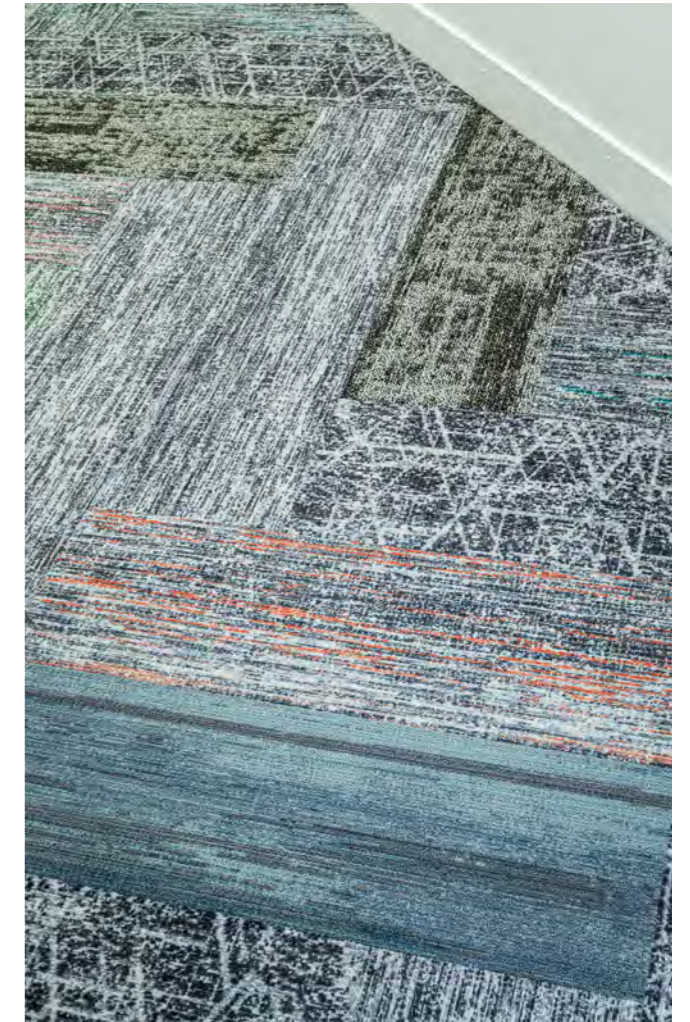
Design approach

Milliken's Mash Up carpet tiles have transformed Fur Clemt's building into a brighter and more comfortable environment.

Choosing tiles in the blue colour palette, the Mash Up carpet has been installed in a variety of rooms throughout the building including the Den Room, the Training Room and Fur Clemt's dedicated space used for co-working and digital skills activities.

The Den is a multifunctional space used for children's play groups and various social support services that require a relaxed environment. This, along with the Training Room features 200m² of Mash Up modular carpet.

The Digital Skills / Co-working Space is installed with 336m² of the Mash Up plank range. Installed in a dynamic Herringbone style, this multi-coloured range injects energy and movement into this area.



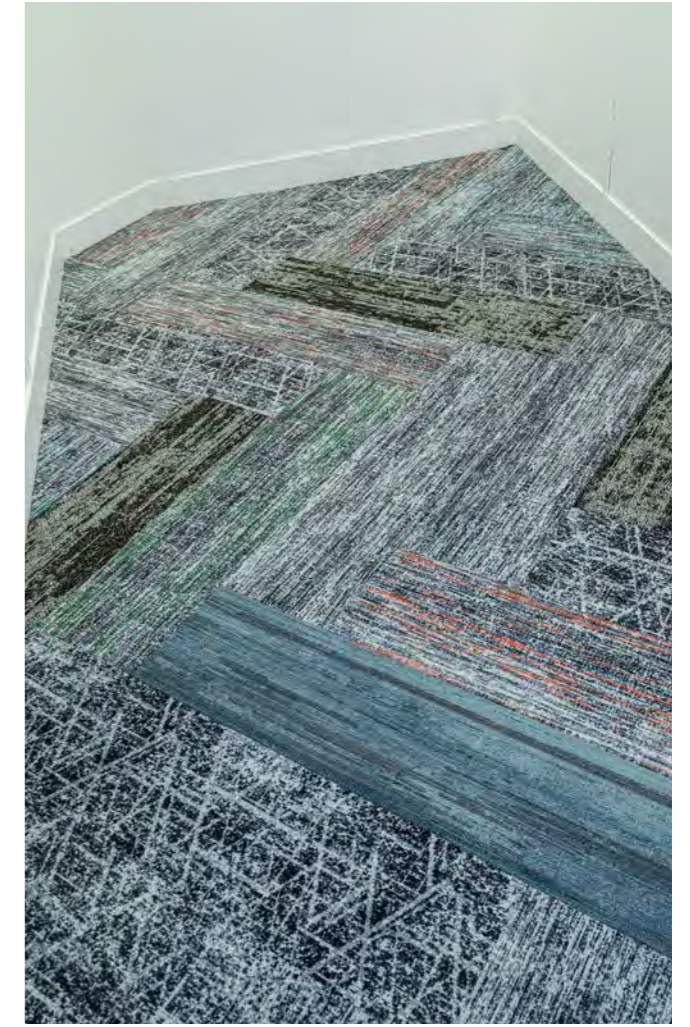
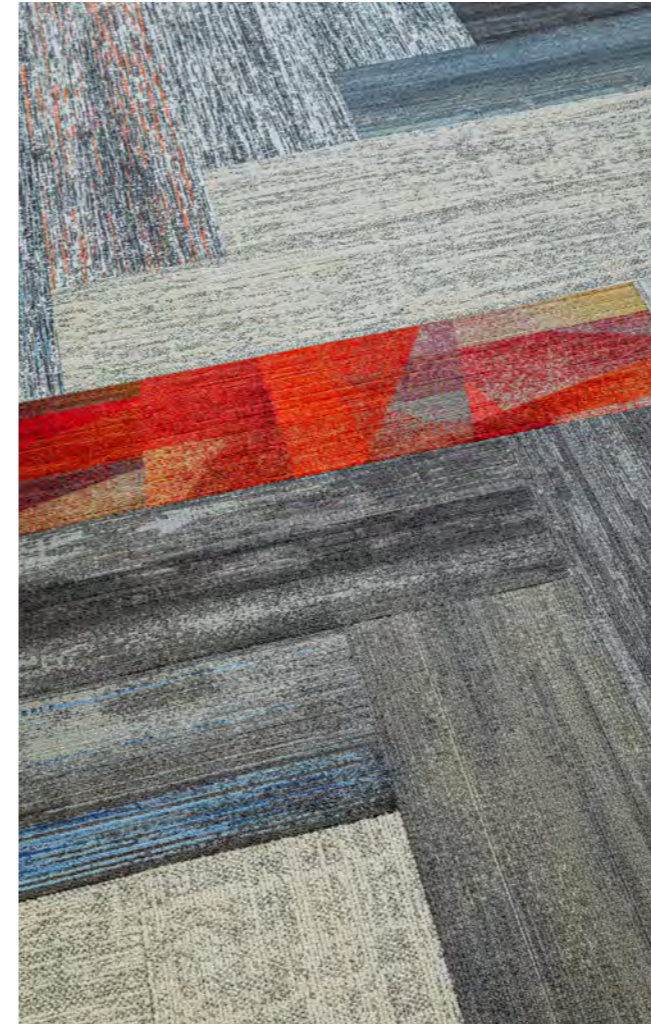
A more comfortable environment

As a much-needed space for the local community, the carpet has made it a much more inviting space in which to welcome people. Both the tile and plank carpet products feature Milliken's WellBAC® Comfort cushion backing which provides excellent underfoot comfort and sound absorbency to keep each area quieter and calmer.

In addition, the Milliken cushion backing helps to protect the surface of the carpet from pile crush allowing longer lasting performance in Fur Clemt's busy building.

"Our Mash Up carpet has created a much warmer and welcoming environment for visitors to Fur Clemt. The fun mix of tile designs has given a lively, dynamic feel to the building. We have had lots of positive feedback about them too".

Shirley Southworth MBE - Founder/Director Fur Clemt CIC



ABOUT MASH UP

As part of an innovative waste reduction initiative, the Mash Up collection offers our customers and communities an attractive floor covering solution that is both economical and sustainable.

Finished carpet waste can occur even in the most tightly managed manufacturing processes resulting from production overruns, development material and unused samples. All are first quality Milliken carpet tiles that meet the company's usual high standards of performance and sustainability.

Creative and contemporary

With Mash Up, no two installations are ever the same! Unexpected and always stunning, Mash Up offers a contemporary and often eclectic combination of products that you can have fun with.

Composed of a random combination of cohesive colour palettes, the tile range is available in 6 colour combinations – Beiges, Greys, Darks, Blues, Brights and Multi-Coloured.

The collection also includes a Multi-Coloured range of carpet planks.

Economical and environmentally responsible

Mash Up offers the opportunity to access a high-performance Milliken carpet product at less than half the cost of a standard Milliken collection. As for all Milliken floor coverings, Mash Up reaches the highest of sustainability standards and is fully carbon neutral.

For a design specifier or end user looking to minimise their project's carbon footprint, Mash Up offers an ideal floor covering solution.

First quality Milliken product

The Mash Up collection features :

- WellBAC® Comfort or WellBAC® Comfort Plus cushion backing for additional comfort, wear and acoustic performance
- Optional [TractionBack 2.0](#) adhesive-free installation
- Simple non-directional / batchless layout
- 7-year wear warranty

25 x 100cm Plank - Examples of Colour Palettes*



PLMSH 167 MULTI-COLOURED

50 cm Tile - Examples of Colour Palettes*



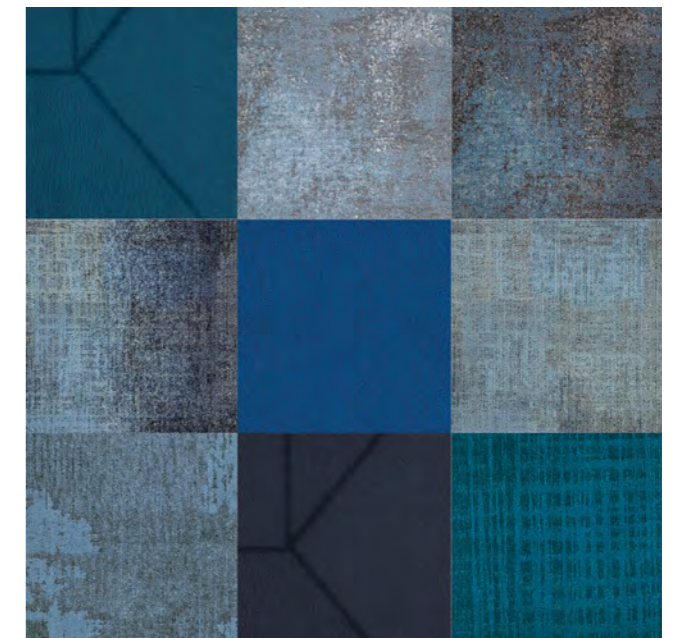
MSH251 BEIGE



MSH5 GREY



MSH27 DARK



MSH123 BLUE



MSH109 BRIGHT



MSH140 MULTI-COLOURED

CUSTOMER SERVICE

SERVICE CLIENT / KUNDENSERVICE-
CENTER / SERVICIO AL CLIENTE

UK

T. +44 (0)1942 612 777
E. carpetenquiries@milliken.com

FRANCE

T. 08 05 54 27 77
E. demandesmoquettes@milliken.com

DEUTSCHLAND

T. 0800 7243794
E. verkauf@milliken.com

ESPAÑA

T. +44 (0)1942 612 777
E. informaciondemoqueta@milliken.com

SHOWROOMS**LONDON**

T. +44 (0)20 7336 7290

5 Berry Street,
Clerkenwell,
London EC1V 0AA

PARIS

T. +33 1 44 71 96 19

40 Rue Des Mathurins,
75008 Paris

EUROPEAN HEAD OFFICE

SIÈGE EUROPÉEN / EUROPAZENTRALE /
SEDE CORPORATIVA EUROPA

T. +44 (0)1942 826 073

Beech Hill Plant,
Gidlow Lane,
Wigan WN6 8RN

www.millikenfloors.com

The Milliken logo is written in a cursive, handwritten-style font. The letters are connected and fluid, with a trademark symbol (TM) at the end.