



AB UK PLAY CENTRE, WIGAN

Case Study

Mash Up by Milliken

Mash Up is a striking floor covering collection that can be installed in almost any environment. With six colour palettes to choose from, the collection is compiled from a curated combination of first quality carpet tiles derived from excess Milliken product. This sustainable initiative makes an important contribution to driving down product waste while providing a creative and economical floor covering solution.

Milliken[™]

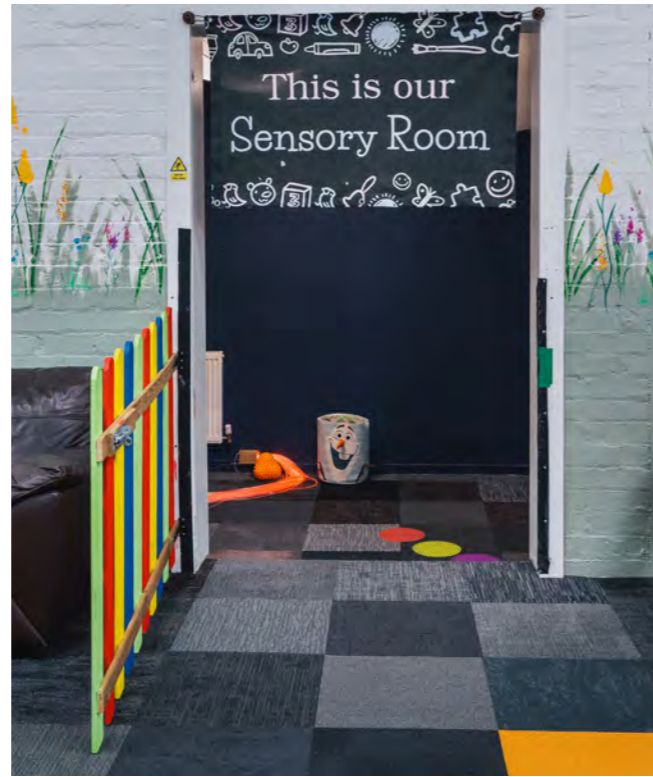
Background

AB UK (Autism Beaudon Understanding Kindness) is a charity supporting children with autism and their families. Its play centre in Pemberton, Wigan is a warehouse building and former nursery that has been adapted to create a safe and fun space for children to play and for parents to meet, share experiences and find support. With the building's existing floor covering in a very poor condition, the charity was in need of new carpet.

Mash Up installation

The Mash Up carpet tiles have been installed in zones throughout the space. With no requirement to follow a pattern layout or directional arrows, the tiles were installed quickly and efficiently within less than a day.

For the main field area, a combination of tiles from the Mash Up grey and dark colour palettes were installed, interspersed with random, colourful individual tiles throughout. In the dedicated area



for toddlers, a vibrant combination of bright green, red and yellow tiles complement the colourful soft play cushioning and toys in this space. For the sensory room, the darker tiles help create a calm and soothing environment where the children can benefit from the sensory lighting.



High performance floor covering

The carpet has visually transformed AB UK's play centre with a fresh new look. The new floor covering also delivers a number of additional performance benefits:

- **ADDITIONAL COMFORT** – all the Mash Up carpet tiles for the main field area feature Milliken's WellBAC® Comfort cushion backing making them feel comfortable. The Bright tiles in the toddler area feature WellBAC® Comfort Plus with extra cushioning.
- **NOISE REDUCTION** – for this loud and busy environment, the carpet tiles' cushion backing also helps absorb significant levels of impact and ambient noise from people's footsteps and voices. For autistic children a quieter, calmer environment can be particularly important.



- **WEAR PERFORMANCE** – Milliken's Mash Up carpet tiles offer exceptional appearance retention and come with a 7-year wear warranty. With StainSmart® stain resist and soil release protection, the tiles are easier to maintain. Any that are severely damaged by spills or soiling can be simply replaced thanks to the installation's modular format.
- **A HEALTHY ENVIRONMENT** – particularly important where children spend time playing on the floor, Milliken carpet tiles are third-party certified for air quality with low level VOC emissions.
- **SUSTAINABILITY** – all Milliken Mash Up carpet products are manufactured responsibly with high levels of recycled material content. Thanks to the company's M/PACT Programme they are also fully carbon neutral.

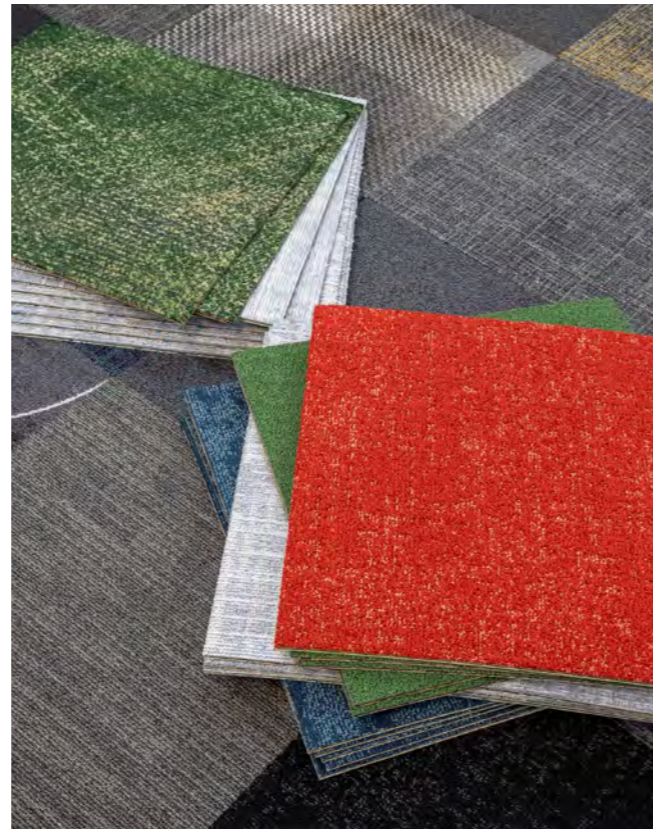


AB UK's founder Cordelia Singh (left) and colleague Leanne Carrington (right)

Milliken community support

As part of the Milliken's Community Week, a team of employees from the company's Wigan and Bury plants took time out to remove the old felt floor covering and install a brand-new Mash Up modular carpet. Supporting the charity in its aim to create a healthier and more welcoming environment for children and families, Milliken supplied 300m² of its Mash Up carpet for AB UK's new play centre.

"We are incredibly grateful to Milliken and to their team for all their hard work. The Mash Up carpet has made a massive difference to the play centre. It is now a much more comfortable space for our children and families". Cordelia Singh, Founder, AB UK



Milliken Community Week Team



ABOUT MASH UP

As part of an innovative waste reduction initiative, the Mash Up collection offers our customers and communities an attractive floor covering solution that is both economical and sustainable.

Finished carpet waste can occur even in the most tightly managed manufacturing processes resulting from production overruns, development material and unused samples. All are first quality Milliken carpet tiles that meet the company's usual high standards of performance and sustainability.

Creative and contemporary

With Mash Up, no two installations are ever the same! Unexpected and always stunning, Mash Up offers a contemporary and often eclectic combination of products that you can have fun with.

Composed of a random combination of cohesive colour palettes, the tile range is available in 6 colour combinations – Beiges, Greys, Darks, Blues, Brights and Multi-Coloured.

The collection also includes a Multi-Coloured range of carpet planks.

Economical and environmentally responsible

Mash Up offers the opportunity to access a high-performance Milliken carpet product at less than half the cost of a standard Milliken collection. As for all Milliken floor coverings, Mash Up reaches the highest of sustainability standards and is fully carbon neutral.

For a design specifier or end user looking to minimise their project's carbon footprint, Mash Up offers an ideal floor covering solution.

First quality Milliken product

The Mash Up collection features :

- WellBAC® Comfort or WellBAC® Comfort Plus cushion backing for additional comfort, wear and acoustic performance
- Optional [TractionBack 2.0](#) adhesive-free installation
- Simple non-directional / batchless layout
- 7-year wear warranty

25 x 100cm Plank - Examples of Colour Palettes*



PLMSH 167 MULTI-COLOURED

50 cm Tile - Examples of Colour Palettes*



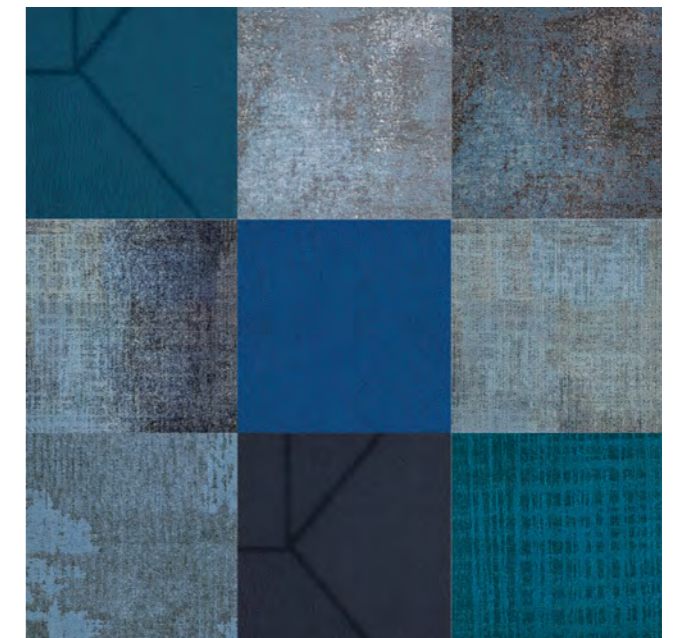
MSH251 BEIGE



MSH5 GREY



MSH27 DARK



MSH123 BLUE



MSH109 BRIGHT



MSH140 MULTI-COLOURED

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The Milliken logo is written in a cursive, handwritten-style font. The letters are connected and fluid, with a trademark symbol (TM) at the end.