



## SHOE LANE

Milliken™



For her placement project, Milliken Design Intern, Emily Hayes was challenged to create a range of carpet tiles that would demonstrate the pattern and colour capability of Milliken's leading edge and recently upgraded Millitron® patterning technology. The brief was to reflect architecture, artwork and culture of the Clerkenwell area in which Milliken's showroom is located.



“My designs explore this connection between the visual language of the murals and the Clerkenwell landscape.”

**The resulting collection surpassed all expectations. Here's Emily's Story:**

### **My starting point, 'Lost in the Barbican!'**

'Inspired by the Clerkenwell area, I began the project by exploring the area and taking photographs of anything that stood out to me. Something that did capture my attention was the Dorothy Annan murals, which I stumbled across whilst I was incredibly lost in the Barbican. The murals' original home was the Fleet building (the present-day Goldman Sachs building), which at the time, in the 1960s, was the central telegram office in London. The murals were a celebration of new technology and optimism for the future in Britain — each of the nine murals telling a different story about an aspect of communication technology.

### **Photography Expeditions**

Once I had navigated my way out of the large complex, I realised that my photography around the Clerkenwell could all be linked back to the murals' dynamic compositions, made of distinct shapes and lines. The two most dominant compositions being circles & curves and wavy lines. My designs explore

this connection between the visual language of the murals and the Clerkenwell landscape.

The colour derives from the palette 'Provenance' which is made up of a bold red, yellow and green. The softer colours; pink and peach give the brights space to breathe. I was able to capture this palette through Clerkenwell architecture.

### **Inspiration Enabled by Millitron® Technology**

The project has given me an opportunity to learn about Millitron® technology and the intricate process that takes place when creating a carpet tile. It has opened my eyes to the pattern and colour possibilities enabled by this incredible technology. It also gave me a chance to offer my perspective on the creative hub that is Clerkenwell, an area that has been inspiration to so much of Milliken's design creativity in recent years.

### **Emily Hayes**

Milliken Design Intern 2023/24  
Textile Design Student,  
Loughborough University 2021-2025



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## TALKING TELEGRAM



BRIGHT

## FLEET TWENTY FIVE



BRIGHT



PASTEL



PASTEL

**CONSTRUCTION:** Tufted, textured loop pile  
**FACE FIBRE:** ECONYL (R) 10% recycled nylon  
**BACKING TYPE:** WellBAC Comfort 90% recycled open cell polyurethane cushion backing  
**TILE MODULE SIZE:** 50x50cm

Please contact your Milliken Account Manager or any member of the Milliken Design team to request samples of the Shoe Lane Collection.

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